



### **Big news from the Jewel My Town My Team!**

We're happy to let you know you're a winner in the **Jewel My Town My Team!** You've won a **set of 4 tickets to a game determined by applicable Club and Sponsor in their sole discretion; one parking pass; VIP on-field experience, player-for-a-day photo op, and team merchandise**, which has an approximate retail value of **\$1,000**. Congratulations!

To verify your eligibility and confirm your win, please complete a Declaration of Compliance, Liability & Publicity Release ("Declaration").

Please fully complete the Declaration and return a signed original to Merkle, the administrator of this promotion. You'll find the fax number on top of the Declaration. It must be received within **five (5) calendar days** of this email. **Unless specifically noted in your win email, please be advised that we cannot guarantee receipt of your Declaration via any other means besides fax.** If you do not return your Declaration within this timeframe, we will need to draw another winner.

After our team reviews your completed Declaration, we'll send you a follow-up email letting you know if it's approved or not! Once approved, you can expect to receive your prize within **8-10 weeks**.

Please note that if you choose to accept the prize, you will receive a 1099 form (required for all prizes with a value of \$600 or more). You may wish to speak with a tax advisor for further information.

A complete set of Rules for this promotion can be found [here](#), please refer to them for any questions you may have.

If you have any additional questions, feel free to reply to this email. Just be sure to keep the original subject line.

Congratulations again and thank you for your participation!

Winner Experience Team  
[customercare@helloworldfulfillment.com](mailto:customercare@helloworldfulfillment.com)



**Jewel My Town My Team  
Declaration of Compliance, Liability & Publicity Release**

This Declaration of Compliance, Liability & Publicity Release ("Declaration") must be completed, signed, and received by Merkle, Inc. within **five (5) calendar days** of the date when the initial notification was sent to inform you that you are a potential winner in the **Jewel My Town My Team** (the "Promotion"). If we do not **receive** the fully executed Declaration within this timeframe, you will forfeit the prize and another winner may be selected in your place. Fax the signed Declaration to:

**Fax: 248-281-1989**

I, \_\_\_\_\_ (*legal name as it appears on my birth certificate, Social Security card or driver's license*), hereby state that I am submitting this Declaration with the understanding that it will be relied upon to determine my eligibility to receive **a set of 4 tickets to a game determined by applicable Club and Sponsor in their sole discretion; one parking pass; VIP on-field experience, player-for-a-day photo op, and team merchandise** in the **Jewel My Town My Team**.

I complied with, and will continue to comply with, all of the rules and regulations of this Promotion, including the Official Rules. I have committed no fraud or deception in entering the Promotion or in claiming any prize that may be awarded to me.

I represent that neither I nor any member of my immediate family or anyone living in my household is an employee of **Great Lakes Coca-Cola Distribution, L.L.C. dba Reyes Coca-Cola Bottling** (the "Sponsor"), their advertising and Promotion agencies, Merkle, Inc., or any of their parent corporations, subsidiaries, affiliates, agents, or any entity connected with this Promotion.

I understand that neither the Sponsor nor their parent corporations, subsidiaries, affiliates, agents, assigns, or any entity connected with this Promotion will be responsible for any costs (including, without limitation, any federal, state or local taxes) that I may incur in connection with this Promotion or any prize that may be awarded. I understand that I may receive an IRS 1099 form at the end of the calendar year in which the prize is received, whether or not the prize is used, and that the IRS 1099 form will reflect the approximate retail value of the prize, **\$1,000**. I acknowledge that I am advised to consult a tax advisor with respect to tax matters.

I hereby grant to the Sponsor the absolute right and permission to use my name, city, state, photograph, and/or likeness in any and all advertising and Promotion materials, or to refrain from doing so, in any manner or media whatsoever, worldwide, for advertising and promotional purposes in conjunction with this and similar promotions, without notice to me and without further compensation. I shall have no right of approval, no claim to any compensation, and no claim arising out of the use, alteration, distortion or illusionary effect or use in any composite form of my name, city, state, photograph and/or likeness.

I understand, acknowledge, and hereby waive and release any and all rights, demands, losses, liabilities, claims, and causes of action whatsoever that I may now or hereafter be entitled to assert, including, but not limited to, any death, injury, loss of enjoyment, or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of any prize awarded to me in this Promotion.

I understand and agree that this is a complete release and discharge of all claims and rights of the undersigned against the Sponsor and Merkle, Inc. and that no action will be taken by or on behalf of the undersigned with respect to any such rights, it being understood that this release shall be binding upon the heirs, executors, and administrators of the undersigned.



I understand that I will be disqualified from receiving and will be required to return to Sponsor, immediately upon demand and at my sole expense any prize or the value of such prize which has been or may be awarded if any statement made by me in this Declaration is false.

I state that I have read the above Declaration prior to its execution, and that I fully understand its contents.

***Under penalties of perjury, I certify that:***

- I am a U.S. citizen or other U.S person (as defined in the Form W-9 instructions)
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding.

My correct Social Security number (or Taxpayer ID Number): \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

My date of birth (month/day/year): \_\_\_\_ / \_\_\_\_ / \_\_\_\_

My telephone number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

My home address: \_\_\_\_\_  
(Street • City • State • Zip Code)

My email address: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_